

NEWS



Ascension
CHARITY CLASSIC

presented by **EMERSON.**



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Community Impact of Ascension Charity Classic Boosted with Sponsorships from Emerson and World Wide Technology

PGA TOUR Champions brings professional golf tournament to Ferguson neighborhood

ST. LOUIS – Two St. Louis-based companies, Emerson and World Wide Technology, have signed on for four-year sponsorship commitments to the Ascension Charity Classic golf tournament to be held in North St. Louis County the week of Sept. 28-Oct. 4, 2020.

Emerson, a global automation technology and engineering company, will serve as the presenting sponsor, and as a result, the name of the PGA TOUR Champions event going forward will be the Ascension Charity Classic presented by Emerson. World Wide Technology, a global technology solution provider, will support the annual tournament as a major sponsor.



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As title sponsor, Ascension announced the creation of the tournament in October 2019, along with a philanthropic commitment to non-profit organizations in North St. Louis County that are dedicated to building a stronger, more supportive community. Several charities were named as beneficiaries of the tournament, including Marygrove, a residential treatment and support facility for children and teens struggling with debilitating emotional and behavioral issues resulting from abuse, neglect and other trauma; the Urban League of Metropolitan St. Louis; Boys & Girls Clubs of Greater St. Louis; and the St. Louis Area Foodbank.

“We are excited to partner with Ascension, World Wide Technology and PGA TOUR Champions to support the Ferguson neighborhood that we have been proud to call the home of our global headquarters for the past 70 years,” said Emerson Chairman and CEO David N. Farr. “Now more than ever we understand how important it is to help drive growth and safety in the neighborhood and we are confident this tournament is one of many economic and charitable developments to come in and around the region.”

Emerson has long taken a leading role as a corporate supporter of initiatives to enrich the community and develop Ferguson and the North County area. Since 2014, the company has pledged more than \$27 million to the North County area. In 2019 alone, Emerson and its partners contributed to more than 50 organizations providing social services, education and employment opportunities for economically disadvantaged residents in Ferguson and nearby communities.

World Wide Technology maintains that making a positive social and business impact requires a combination of corporate social responsibility and embracing diversity in people and ideas. World Wide Technology’s objective is to build, retain and grow individuals capable of leading in the future; true to its name, World Wide Technology proudly supports hundreds of non-profits around the globe, many in the St. Louis area.

“We’ve called St. Louis home since our founding in 1990,” said Ann Marr, Executive Vice President, Global Human Resources, World Wide Technology. “We know this is a special community and we are honored to partner with Ascension, Emerson and PGA TOUR Champions in bringing professional golf back to North St. Louis County. While this is an opportunity to showcase our region on a national stage, we’re most thrilled to be giving back to the community. We look forward to seeing its impact on St. Louis and North St. Louis County for years to come.”

The Ascension Charity Classic presented by Emerson will be held at the renowned Norwood Hills Country Club. The inaugural tournament marks the first time the PGA TOUR has hosted an annual event in the St. Louis region since 2001, and it is the first major sporting event in recent times to be hosted in North St. Louis County.

“Having Emerson as the presenting partner and World Wide Technology as a founding sponsor of the Ascension Charity Classic makes this very good event a great one,” said Nick Ragone, Executive Vice President and Chief Marketing and Communications Officer, Ascension. “Both companies have been, and continue to be, a great example to all of us in St. Louis of extraordinary leadership in economic development and generosity to our entire region, and especially so in North St. Louis County. Emerson and World Wide Technology are the ideal teammates to help us achieve our goal of serving the

community and charities for years to come through this tournament, which I'm honored to say is now named the Ascension Charity Classic presented by Emerson."

"North St. Louis County and surrounding areas benefit from the ongoing support and contributions of local organizations like Ascension, Emerson and World Wide Technology," said St. Louis County Executive Dr. Sam Page. "The commitment these businesses continue to show our communities and the charities that support our people is truly appreciated. We can't wait to welcome PGA TOUR champions at the Ascension Charity Classic this Fall."

The Ascension Charity Classic presented by Emerson will be one of the premier Regular Season events on the PGA TOUR Champions schedule, which annually gives way to the Charles Schwab Cup Playoffs – a season-ending, three-tournament series used to determine the Tour's season-long champion. Due to the circumstances related to the COVID-19 pandemic, PGA TOUR Champions have combined its tournaments in 2020 and 2021 to form one season, and the next Charles Schwab Cup champion will be crowned in November 2021 at the Charles Schwab Cup Championship.

All three rounds of the Ascension Charity Classic will be broadcast on Golf Channel in the United States. Internationally, telecasts air in more than 170 countries and territories, reaching more than 340 million potential households, and are distributed in 15+ markets via GOLFTV.

For more information visit the Ascension Charity Classic presented by Emerson website at ascensioncharityclassic.com and follow the tournament on Twitter at @ascensionccg, on Facebook at facebook.com/ascensioncharityclassic and on Instagram @ascensioncharityclassic.

About Ascension Charity Classic presented by Emerson

The Ascension Charity Classic presented by Emerson is an official event on the PGA TOUR Champions operated by Tournaments for Charity, a 501 (c) 3 non-profit entity. This 54-hole stroke play golf tournament features 81 PGA TOUR Champions professionals competing for a \$2 million purse at historic Norwood Hills Country Club in St. Louis, Missouri. The event is designed to showcase the best golf on the PGA TOUR Champions and to highlight and benefit local charities in the North St. Louis County area and beyond. All three official rounds will be internationally televised on the Golf Channel. For more information, visit ascensioncharityclassic.com.

About Ascension

Based in St. Louis, Ascension is one of the leading non-profit and Catholic health systems in the U.S., with more than 150,000 associates and 2,600 sites of care across 20 states and the District of Columbia. In keeping with the organization's mission to deliver compassionate, personalized care to all, with special attention to persons living in poverty and those most vulnerable, all proceeds from the Ascension Charity Classic tournament will be donated to local non-profits. Last year, Ascension provided \$2 billion in care of persons living in poverty and other community benefit across the country.

About Emerson

Emerson (NYSE: EMR), headquartered in St. Louis, Missouri (USA), is a global technology and engineering company providing innovative solutions for customers in industrial, commercial and residential markets. Our Automation Solutions business helps process, hybrid and discrete manufacturers maximize production, protect personnel and the environment while optimizing their energy and operating costs. Our Commercial & Residential Solutions business helps ensure human comfort and health, protect food quality and safety, advance energy efficiency and create sustainable infrastructure. For more information visit Emerson.com.

About World Wide Technology

World Wide Technology (WWT) is a technology solution provider with \$12 billion in annual revenue that provides digital strategy, innovative technology and supply chain solutions to large public and private organizations around the globe. While most companies talk about delivering business and technology outcomes, WWT does it. Based in St. Louis, WWT employs more than 6,000 people and operates approximately 4 million square feet of warehousing and integration space in more than 20 facilities throughout the world. For more information about World Wide Technology, visit www.wwt.com. Connect with WWT: [Twitter](#) | [Instagram](#) | [Facebook](#) | [LinkedIn](#)

About PGA TOUR Champions

PGA TOUR Champions is a membership organization of professional golfers age 50 and older, including 33 members of the World Golf Hall of Fame. The Tour's mission is to provide financial opportunities for its players, entertain and inspire its fans, deliver substantial value to its partners, create outlets for volunteers to give back and generate significant charitable and economic impact in tournament communities. In 2019, the PGA TOUR Champions schedule includes 27 tournaments across the United States, Japan, England and Canada, with purses totaling nearly \$58 million. The Charles Schwab Cup, which includes the Regular Season and the Charles Schwab Cup Playoffs, is used to determine the season-long champion. All events are televised in the United States, with most receiving complete coverage on Golf Channel, the exclusive cable-television partner of PGA TOUR Champions. Internationally, telecasts air in excess of 170 countries and territories, reaching more than 340 million potential households, and distributed in 15+ markets via GOLFTV. Follow PGA TOUR Champions online at PGATOUR.com, at facebook.com/PGATOURChampions, on Twitter @ChampionsTour and on Instagram @pgatourchampions.

About HNS Sports Group

HNS Sports Group is a Dublin, Ohio-based LLC founded in 2000. The company offers over 125-plus years of collective experience and is committed to providing professional, efficient and effective client representation in the categories of sponsorship consultation, event management, hospitality management, sales representation and tournament operations within the golf market. To learn more about HNS Sports Group, visit hnssports.com.

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