

NEWS



Ascension
CHARITY CLASSIC

presented by **EMERSON**



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**GREATEST SHOW ON TURF STARS ISAAC BRUCE AND TORRY HOLT
TO HEADLINE 2023 LEGENDS BREAKFAST PRESENTED BY CENTENE
AND MISSOURI DIVISION OF TOURISM**

*Third annual Legends fundraiser kicks off 2023 tournament
events for the Ascension Charity Classic presented by Emerson*

ST. LOUIS (July 14, 2023) – The Ascension Charity Classic presented by Emerson announced today that Pro Football Hall of Fame member Isaac Bruce and former All-Pro St. Louis Rams wide receiver Torry Holt will headline the tournament’s third annual Legends Breakfast presented by Centene and Missouri Division of Tourism at Norwood Hills Country Club on Tuesday, August 8, 2023.

This unique and inspiring event brings together sports legends to benefit the tournament’s primary charities, including Marygrove, Boys & Girls Clubs of Greater St. Louis, and Urban League of Metropolitan St. Louis.

The 2023 Legends Breakfast will showcase Bruce and Holt sharing stories from their playing days with the St. Louis Rams as members of the “Greatest Show on Turf”, which included three divisional titles, two NFC Championships and the Lombardi trophy as Super Bowl XXXIV champions.

“We’re thrilled to welcome Isaac and Torry as this year’s featured legends,” said Nick Ragone, Executive Vice President and Chief Marketing & Communications Officer for Ascension. “They are both committed to giving back and making a real difference for their communities and youth in need which perfectly aligns with our tournament goals.”

Tickets for the Legends Breakfast can be purchased by emailing tickets@ascensioncharityclassic.com or by calling the tournament office at 314.938.2828. Breakfast attendance will be limited to the purchase of tables of 10.

Bruce played 14 seasons with the St. Louis Rams before signing with the San Francisco 49ers to play two final seasons. During his 16 NFL seasons, Bruce was considered one of the best receivers in the National Football League. He was a world-class route-runner, very elusive and highly intelligent with great hands and a tremendous overall threat. He was the first of three second-round draft selections (33rd overall) by the Rams in the 1994 NFL Draft.

When he retired, Bruce was No. 2 on the NFL’s all-time receiving yards list behind Jerry Rice, No. 5 on the NFL’s all-time receptions list (1024 catches), and No. 9 on the NFL’s all-time receiving touchdowns list. He had more than 1,000 career receptions and more than 15,000 career receiving yards. His #80 jersey was retired by the Rams in 2010 and he was elected to the Pro Football Hall of Fame in 2020.

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Bruce was a four-time Pro Bowl selection, including three consecutive (1999-2001). Bruce was also the 1995 and 1996 recipient of Daniel F. Reeves Memorial Award, given to Rams MVP, one of four players (DE Jack Youngblood 1975-76, RB Eric Dickerson 1983-84, and RB Marshall Faulk 1999-01) in team history to be honored with the award in back-to-back seasons. Bruce also holds three Rams' single-season records, including most receiving yards (1,781), most receptions (119) and most consecutive 100-yard receiving games (six). In addition, he is the Rams' career leader in receptions, receiving yards, 100-yard receiving games, 1,000-yard seasons, touchdown receptions, postseason receiving yards, and is the only player in team history with four 100-yard receiving games in the postseason.

Bruce launched the Isaac Bruce Foundation in 2006 which focuses on health, wellness, nutrition, fitness and education. Through the Foundation, he reaches out to youth and teaches them at an early age the importance of a healthy lifestyle with a focus on education.

Holt's 13-year NFL career began in 1999 when he was selected by the St. Louis Rams as the sixth overall pick in the NFL Draft. Holt played for 10 seasons with the Rams. He was named Rams Rookie of the Year in 1999 and went on that season to help lead the team to victory in Super Bowl XXXIV. Holt is the only player in NFL history to record 1,300 or more yards in six consecutive seasons. He played in seven NFL Pro Bowls, including five straight from 2003 to 2007. He is ranked among the Top Ten players in receiving yards, receiving touchdowns and receptions, and finished in the Top Ten of those categories from 2003 to 2007. Additionally, he led the NFL in receptions in 2003 and receiving yards in 2000 and 2003. Upon his retirement from the National Football League, Holt ranked 10th in league history with 12,382 yards and 13th with 920 receptions.

Today, Holt is a successful business entrepreneur in his home state of North Carolina and is committed to giving back to the local community, and to the causes he so passionately supports. Together with his brother Terrence, he runs Holt Brothers Construction, a growing company that serves as an inspiring example of leadership for minority-owned enterprises.

Torry Holt is the president of the Holt Brothers Foundation, a non-profit dedicated to supporting children who have a parent or guardian with cancer. During Holt's childhood, his mother, Ojetta, was diagnosed with lymphoma, which she courageously fought for 10 years. With his brother, they established a foundation in her honor, the Holt Brothers Foundation which helps fund programs serving kids in North Carolina and throughout the United States.

In addition, Holt serves his community through the YMCA of the Triangle, NC State University and various industry and minority business organizations. He is also actively involved with the NFL, specifically their NFL Legends Community which celebrates, educates, embraces, and connects all NFL legends with each other, their former teams, and the NFL.

The Ascension Charity Classic has established a legacy of giving in St. Louis and beyond. In 2020, despite not hosting a tournament due to the COVID-19 pandemic, the Ascension Charity Classic donated \$225,000 in support of North St. Louis County communities, bringing the official PGA TOUR Champions event's total charitable donations since its inception to more than \$2.5 million.

The 2023 Ascension Charity Classic presented by Emerson will be held the week of September 5–10, at Norwood Hills Country Club. Tickets are now available for the third edition of the tournament by visiting ascensioncharityclassic.com/tickets/ticket-information.

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The Ascension Charity Classic will be one of the premier Regular Season events on the PGA TOUR Champions in 2023, which will give way to the Charles Schwab Cup Playoffs, a season-ending, three-tournament series used to determine the TOUR's season-long champion.

For more information about the Ascension Charity Classic presented by Emerson, including ticket, pro-am and hospitality availability, visit the Ascension Charity Classic website at ascensioncharityclassic.com. For the latest news and updates on social media, follow the tournament on Twitter at @ascensionccg, on Facebook at facebook.com/ascensioncharityclassic and Instagram at @ascensioncharityclassic.

About Ascension Charity Classic presented by Emerson

The Ascension Charity Classic presented by Emerson is an official event on the PGA TOUR Champions operated by Tournaments for Charity, a 501 (c) 3 non-profit entity. This 54-hole stroke play golf tournament features 81 PGA TOUR Champions professionals competing for a \$2 million purse at historic Norwood Hills Country Club in St. Louis, Missouri. The event is designed to showcase the best golf on the PGA TOUR Champions for the enjoyment of spectators and to benefit local charities in the North St. Louis County area and beyond. All three official rounds will be internationally televised on the Golf Channel. For more information, visit ascensioncharityclassic.com.

About PGA TOUR Champions

PGA TOUR Champions is a membership organization of professional golfers 50 and older, including 33 members of the World Golf Hall of Fame. The Tour's mission is to provide financial opportunities for its players, entertain and inspire its fans, deliver substantial value to its partners, create outlets for volunteers to give back and generate significant charitable and economic impact in tournament communities. All events are televised in the United States, with most receiving complete coverage on Golf Channel, the exclusive cable-television partner of PGA TOUR Champions. Internationally, telecasts air in excess of 170 countries and territories, reaching more than 340 million potential households, and distributed in 15+ markets via GOLFTV. Follow PGA TOUR Champions online at PGATOUR.com, at facebook.com/PGATOURChampions, on Twitter @ChampionsTour and on Instagram @pgatourchampions.

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